

do you have everything we need?

PRODUCT INFORMATION (PER SKU)

Brand
Variant
Pack Size
Barcode number
Print/packaging code (if required)
Pack format e.g. tub and lid, paper bag, carton, DOY Pouch
SRP / shipper required?
Pack dieline (if available)

PRODUCTION INFORMATION

Printer and contact details
Print process (if known)
Number of colours
Is a target colour proof required for the printer?

PACK COPY REQUIRED

Front of pack claims
Serving suggestion (or any other legal disclaimers)
Health star rating (if required)
Logos and certifications e.g. Halal, Kosher, Organic
Ingredients list (allergens in bold)
Allergen statements
NIP table - provided as per serve, % DI per serve, per 100g/ml
Storage requirements e.g. store in a cool dry place
Country of origin statement and bar chart percentage
Any other warning or advisory statements e.g. caffeine
Best before or use by
Batch code date area
Has this been reviewed/approved by a labelling expert?